Finding Aid for

JOHN MARGOLIES
ROADSIDE AMERICA TRANSPARENCIES, 1973-2005

Accession 2013.150

Finding Aid Published: May 2014
OVERVIEW

REPOSITORY: Benson Ford Research Center
The Henry Ford
20900 Oakwood Blvd
Dearborn, MI 48124-5029
www.thehenryford.org
research.center@thehenryford.org

ACCESSION NUMBER: 2013.150

CREATOR: Margolies, John

TITLE: John Margolies Roadside America transparencies

INCLUSIVE DATES: 1973-2005

QUANTITY: 3 oversize boxes

LANGUAGE: The materials are in English

ABSTRACT: John Margolies traveled throughout the United States for more than thirty-five years taking photographs of American commercial architecture and design. The collection contains approximately 1500 color transparencies and includes images of theaters, gas stations, motels and restaurants among other subjects.
ADMINISTRATIVE INFORMATION
ACCESS RESTRICTIONS: The transparencies are open for research.

COPYRIGHT: Copyright has been transferred to The Henry Ford by the donor. Copyright for some items in the collection may still be held by their respective creator(s).

ACQUISITION: Acquired, 2013

RELATED MATERIAL: Related material held by The Henry Ford:
- John Margolies Roadside America collection, Accession 2013.151

Related collections beyond The Henry Ford:
- Library of Congress:
  John Margolies Roadside America photograph archive, http://www.loc.gov/pictures/item/2010650110/ and

ALTERNATE FORMS: Selected items from the collection have been digitized and are available at: http://collections.thehenryford.org/Collection.aspx?keywords=%22John+Margolies+Roadside+America+transparencies%22

PREFERRED CITATION: Item, folder, box, accession 2013.150, John Margolies Roadside America transparencies, Benson Ford Research Center, The Henry Ford

PROCESSING INFORMATION: Collection processed by JoAnn Dionne and Benson Ford Research Center staff, March 2014.

DESCRIPTION INFORMATION: Finding aid written by JoAnn Dionne and Benson Ford Research Center staff, April 2014, and published in May 2014.

Finding aid prepared using Describing Archives: A Content Standard (DACS) and local guidelines.
BIOGRAPHICAL NOTE
John Margolies traveled throughout the United States for more than thirty-five years taking photographs of American commercial architecture and design. Some of the photographs were used in the publication of his many books on the signs, architecture, resorts, travel and tourist attractions in America. A complete list of his publications can be found on his website: http://www.johnmargolies.com/

SCOPE AND CONTENT NOTE
The collection contains approximately 1500 35mm color transparencies and is organized into two series. The General series, 1973-2004, includes images of theaters, gas stations, motels, restaurants, hotels, the Atlantic coast, and tourist attractions. The Main Street series, 1975-2005, is comprised of civic buildings, banks, clubs, churches, barber shops and signs, and commercial buildings.

Researchers should note there is an item level inventory to the transparencies in Box 1. The inventory lists location and date the photograph was taken.

Selected items from the collection have been digitized and are available at: http://collections.thehenryford.org/Collection.aspx?keywords=%22John+Margolies+Roadside+America+transparencies%22

SUBJECT TERMS
Names, Personal and Corporate
Margolies, John

Subjects
Architecture and tourism
Barbershops
Church buildings
Commercial buildings
Drive-in theaters
Hotels
Motels
Restaurants
Roadside architecture
Service stations
Signs and signboards
Theaters
Travel

Genre and Form
Color slides
Transparencies
## CONTAINER LIST

<table>
<thead>
<tr>
<th>Box no.</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>GENERAL, 1973-2004</strong></td>
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</table>
| Box 1 | Inventory to transparencies  
Theaters and drive-in theaters, 1977-2003  
Gas stations, pumps and signs, 1977-1994  
Motels, 1977-2004  
Restaurants, 1976-2004 (includes night clubs, bars, ice cream stands, diners and restaurant signs) |
| **Box 2** | Hotels, 1976-2004  
Atlantic Coast, 1978-1990  
Tourist attractions, 1973-2004 |
| **MAIN STREET, 1975-2005** |
| Box 3 | Banks  
Civic buildings  
Clubs and churches  
General  
Commercial  
Barber shops  
Barber signs |