Finding Aid for

FORD ROTUNDA LANTERN SLIDES SERIES, 1948-1962

Accession 74.300.1182

Finding Aid Published: February 2015

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OVERVIEW

REPOSITORY: Benson Ford Research Center
The Henry Ford
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research.center@thehenryford.org

ACCESSION NUMBER: 74.300.1182

CREATOR: Ford Motor Company. Photographic Department.

TITLE: Ford Rotunda Lantern Slides series

INCLUSIVE DATES: 1948-1962

QUANTITY: 3.24 cubic ft. (18 card file boxes)

LANGUAGE: The materials are in English.

ABSTRACT: The Ford Rotunda was used for many purposes, including exhibit space and office space, from 1934 until it was destroyed by a fire in 1962. The Ford Rotunda Lantern Slides series contains glass lantern slides documenting Ford Motor Company’s activities at the Rotunda building.
ADMINISTRATIVE INFORMATION

ACCESS RESTRICTIONS: The slides are open for research.

COPYRIGHT: Copyright has been transferred to the Henry Ford by the donor. Copyright for some items in the collection may still be held by their respective creator(s).


ALTERNATE FORMS: Selected material from the series has been digitized and is available at: http://collections.thehenryford.org/Collection.aspx?start=1&keywords=FORD+ROTUNDA+LANERN+SLIDES

RELATED MATERIAL: Related material held by The Henry Ford:
- Series is part of the Photographic Department (Ford Motor Company) photographs subgroup, which includes:
  - General photographs series, Accession 833
  - Plant Engineering Construction series, Accession 721
  - Renovated Assembly Plants photographs series, Accession 696
  - Northern Michigan Operations photographs series, Accession 270
  - World’s Fair photographs series, Accession 232
  - Photographs for Ford News Bureau album series, Accession 1505
  - Photographic Library (Earle Harger) records series, Accession 1685

PREFERRED CITATION: Item, folder, box, accession 74.300.1182, Ford Rotunda Lantern Slides series, Benson Ford Research Center, The Henry Ford

PROCESSING INFORMATION: Collection processed Ford Motor Company Archives staff, date unknown, and reprocessed by Benson Ford Research Center staff in September 2004.

DESCRIPTION INFORMATION: Original collection inventory list prepared by Ford Motor Company Archives staff, date unknown, and updated by Benson Ford Research Center staff, September 2004.


Finding aid prepared using Describing Archives: A Content Standard (DACS) and local guidelines.
HISTORICAL NOTE

The Ford Rotunda, designed by Albert Kahn, was originally built in 1934 to house Ford Motor Company product exhibits and activities at the 1933-1934 Chicago World's Fair. After the fair closed, Ford management elected to move the building to Dearborn, Michigan. It opened to the public in 1936 as a permanent exhibit area and a hospitality center for Ford Motor Company Rouge River Plant factory tours. From 1942 to 1952 it was used as office space by successive armed services teams and by Ford executive groups. In 1953 the Rotunda was refurbished as part of Ford's fiftieth anniversary celebration. Renovation included the development of a geodesic dome for the circular inner court designed by R. Buckminster Fuller. In the next nine years the Rotunda drew two million visitors a year. A fire destroyed the building in 1962.

SCOPE AND CONTENT NOTE

The Ford Rotunda Lantern Slides series contains glass lantern slides documenting Ford Motor Company's activities, events, and exhibits at the Ford Rotunda. The series includes images of scale models of the Rotunda and its reopening in 1953, Ford Motor Company Rouge River Plant factory tours, Christmas displays, suppliers shows, design and engineering shows, art exhibitions, flower and garden shows, introductions of new automobiles, and visits from celebrities and dignitaries. There are also images of the 1962 World's Fair in Seattle, Washington; slides of a 1956 Ford Motor Company stockholder's meeting; and a visit from Queen Juliana of the Netherlands in 1952.

The slides in the boxes are labeled based on a numbering scheme created when they were a part of the Ford Motor Company archives. As several slides were not included in the 1974 donation to The Henry Ford, some of the numbering is non-consecutive.
SUBJECT TERMS

Names, Personal and Corporate
Fuller, R. Buckminster (Richard Buckminster), 1895-1983
Juliana, Queen of the Netherlands, 1909-
Ford Motor Company. Photographic Department.
Ford Motor Company--Tours.
Ford Rotunda (Dearborn, Mich.)
Ford Motor Company. Rouge River Plant
Ford Motor Company--Anniversaries, etc.
Ford Motor Company--Exhibitions.
Century 21 Exposition (1962: Seattle, Wash.)
Century of Progress International Exposition (1933-1934: Chicago, Ill.)

Subjects
Exhibition buildings
Exhibit booths
Automobile industry and trade
Rotundas
Tourism
Horticultural exhibitions
Celebrities

Geographic
Dearborn (Mich.)--Buildings.

Genre and Form
Lantern slides
CONTAINER LIST

<table>
<thead>
<tr>
<th>Box no.</th>
<th>Description</th>
</tr>
</thead>
</table>

**Box 1**

**Family Day Open House, June 13, 1948**
- Front page, *Rouge News* (black-and-white; Object ID 74.300.1182.1.1)
- Air view, open house
  - Close-up (black-and-white; Object ID 74.300.1182.1.2)
  - Overall (black-and-white; Object ID 74.300.1182.1.3)
- Children eating ice cream (black-and-white; Object ID 74.300.1182.1.4)
- View from stage with orchestra (black-and-white; Object ID 74.300.1182.1.5)
- People looking at 1949 cars (black-and-white; Object ID 74.300.1182.1.6)
- Refreshment booth (black-and-white; Object ID 74.300.1182.1.7)
- Air view, open house, distant overall (black-and-white; Object ID 74.300.1182.1.8)
- Baby blowing up balloon (black-and-white; Object ID 74.300.1182.1.9)

**Queen Juliana visit, April 15, 1952**
- Henry Ford II walking with Queen Juliana touring plant (black-and-white; Object ID 74.300.1182.1.10)
- Henry Ford II and Queen Juliana touring Rouge Assembly Plant (black-and-white; Object ID 74.300.1182.1.11)
- Queen Juliana greeting Ford worker (black-and-white; Object ID 74.300.1182.1.12)
- Queen Juliana’s luncheon table (black-and-white; Object ID 74.300.1182.1.13)
- Queen Juliana’s luncheon table (color; Object ID 74.300.1182.1.14)

**Renovation of Rotunda, 1953**
- Front of new Rotunda – rendering (2 slides, one cracked; color; Object IDs 74.300.1182.1.15 and 74.300.1182.1.16)
- Roads of the World door – rendering (color; Object ID 74.300.1182.1.17)
- Plot plan of Rotunda (black-and-white; Object ID 74.300.1182.1.18)
- Scale model of Rotunda
  - Overview (color; Object ID 74.300.1182.1.19)
  - With W. B. Ford and Harley Melzian (black-and-white; Object ID 74.300.1182.1.20)
- Front of information desk (color; Object ID 74.300.1182.1.21)
- Back of information desk (color; Object ID 74.300.1182.1.22)
- 1st quarter (color; Object ID 74.300.1182.1.23)
- 2nd quarter (color; Object ID 74.300.1182.1.24)
- 3rd quarter (color; Object ID 74.300.1182.1.25)
- 4th quarter (color; Object ID 74.300.1182.1.26)
- City of the Future (color; Object ID 74.300.1182.1.27)
- Center Court map – rendering (color; Object ID 74.300.1182.1.28)
- Auditorium – rendering (color; Object ID 74.300.1182.1.29)
- Public lounge – rendering (color; Object ID 74.300.1182.1.30)
- Auditorium entrance – rendering (color; Object ID 74.300.1182.1.31)
- Mobile – model (color; Object ID 74.300.1182.1.32)
Box 2

Sculpture – Marshall Fredericks (3 slides; black-and-white; Object IDs 74.300.1182.1.33, 74.300.1182.1.34, and 74.300.1182.1.35)

Reopening of Rotunda – 50th Anniversary of Ford Motor Company
Crowd shot – front of Rotunda (black-and-white; Object ID 74.300.1182.1.36)
Rotunda – night shot (Gold) (color; Object ID 74.300.1182.1.37)

Rotunda general
Organizational chart (black-and-white; Object ID 74.300.1182.1.38)
1954 attendance of top United States tourist attractions (2 slides; black-and-white; Object IDs 74.300.1182.1.39 and 74.300.1182.1.40)
National Press and Radio – TV conference (2 slides; black-and-white; Object IDs 74.300.1182.1.41 and 74.300.1182.1.42)
Century of Progress – Chicago (black-and-white; Object ID 74.300.1182.1.43)
Old Rotunda Dearborn
Front (black-and-white; Object ID 74.300.1182.1.44)
Globe in center court (black-and-white; Object ID 74.300.1182.1.45)
Rotunda as office building – World War II (black-and-white; Object ID 74.300.1182.1.46)
"Roads of the World,"
Grand Trunk Road, India (black-and-white; Object ID 74.300.1182.1.47)
General (black-and-white; Object ID 74.300.1182.1.48)
New Rotunda – Without Signboard – Front (2 slides; black-and-white; Object IDs 74.300.1182.1.49 and 74.300.1182.1.50)
Crowd crossing street (color; Object ID 74.300.1182.1.51)
Crowd inside Rotunda (color; Object ID 74.300.1182.1.52)
"City of the Future" (color; Object ID 74.300.1182.1.53)
View of Formal Gardens-Executive Lounge (color; Object ID 74.300.1182.1.54)
1957 black light safety display (color; Object ID 74.300.1182.1.56)
Dynamometer display (color; Object ID 74.300.1182.1.57)
Radioactive tracers and electronic calculating display (color; Object ID 74.300.1182.1.58)

Signboard
"The World’s First Retractable Hardtop Convertible" (color; Object ID 74.300.1182.1.59)
"Custom Car Show – Test Driver – Filmorama" (color; Object ID 74.300.1182.1.60)
Photograph show - Life Magazine photographs (color; Object ID 74.300.1182.1.61)
Custom car show (black-and-white; Object ID 74.300.1182.1.62)

Box 3

Farm show
Tractor display
"Ford on the Farm" (black-and-white; Object ID 74.300.1182.1.68)
"Plowing and Planting" (black-and-white; Object ID 74.300.1182.1.69)
Tractor and Mercury in yard on Hilltop Farm (black-and-white; Object ID 74.300.1182.1.70)
Travel show, 1954
   Close up of exhibit – center court (black-and-white; Object ID 74.300.1182.1.71)
   Overall view of exhibit – center court (black-and-white; Object ID 74.300.1182.1.72)

Flower show, 1955 and 1956
   Signboard
      "Flowers Internationale" (color; Object ID 74.300.1182.1.73)
      "Through Legs of Eiffel Tower" (color; Object ID 74.300.1182.1.74)
   Eiffel Tower – on lawn in front of rotunda (color; Object ID 74.300.1182.1.75)
   Detroit Garden Center information desk (color; Object ID 74.300.1182.1.76)
   Dutch Garden – Windmill display (3 slides; color; Object IDs 74.300.1182.1.77, 74.300.1182.1.78, and 74.300.1182.1.79)
   English interlude – Cotswold Cottage (color; Object ID 74.300.1182.1.82)
   French display – "Flower in Paris" (color; Object ID 74.300.1182.1.83)
   Shadow box
      Mannequin in yellow
         Close up view (color; Object ID 74.300.1182.1.84)
         General view (color; Object ID 74.300.1182.1.85)
      Mannequin in blue – close up view (color; Object ID 74.300.1182.1.86)
   "Top of the Merc," July, 1956 (proposal for presentation)
      Door – outside elevator (color; Object ID 74.300.1182.1.87)
      Inside elevator (color; Object ID 74.300.1182.1.88)
      "Top of the Merc" at night – center Court (color; Object ID 74.300.1182.1.89)
      Big "M" – center court (color; Object ID 74.300.1182.1.90)
      "Top of the Merc" during day – center Court (color; Object ID 74.300.1182.1.91)
      Costs – "Top of the Merc" (black-and-white; Object ID 74.300.1182.1.92)

Ford Family of Fine Cars, June, 1956
   Ramp view (color; Object ID 74.300.1182.1.93)
   Center view (color; Object ID 74.300.1182.1.94)
   Overall view (color; Object ID 74.300.1182.1.95)
   Overall view (color; Object ID 74.300.1182.1.96)
   Ford convertible – spot lighted (color; Object ID 74.300.1182.1.97)
   Thunderbird – spot lighted (color; Object ID 74.300.1182.1.98)
   Mercury – spot lighted (color; Object ID 74.300.1182.1.99)
   Lincoln – spot lighted (color; Object ID 74.300.1182.1.100)

Box 4

Suppliers Show, May 9 - September 3, 1956
   Signboard
      "Suppliers Show" (color; Object ID 74.300.1182.2.1)
      With dates (color; Object ID 74.300.1182.2.2)
   Scale
      Rendering (color; Object ID 74.300.1182.2.3)
      Actual (color; Object ID 74.300.1182.2.4)
   Raw materials – rendering (color; Object ID 74.300.1182.2.5)
   Chassis – rendering (color; Object ID 74.300.1182.2.6)
<table>
<thead>
<tr>
<th>Description</th>
<th>Rendering Information</th>
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<tbody>
<tr>
<td>Engine drop</td>
<td>Rendering (2 slides; color; Object IDs 74.300.1182.2.7 and 74.300.1182.2.8)</td>
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<tr>
<td>Body in white</td>
<td>Rendering (2 slides; color; Object IDs 74.300.1182.2.9 and 74.300.1182.2.10)</td>
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<tr>
<td>Body drop</td>
<td>Rendering (2 slides; color; Object IDs 74.300.1182.2.11 and 74.300.1182.2.12)</td>
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<tr>
<td>Front end assembly</td>
<td>Rendering (color; Object ID 74.300.1182.2.14)</td>
</tr>
<tr>
<td>Cushion and trim</td>
<td>Rendering (color; Object ID 74.300.1182.2.15)</td>
</tr>
<tr>
<td>Final assembly</td>
<td>Rendering (color; Object ID 74.300.1182.2.16)</td>
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<tr>
<td>Miscellaneous exhibitors</td>
<td>Rendering (color; Object ID 74.300.1182.2.17)</td>
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<td>Allen Industries, Inc.</td>
<td>Rendering (color; Object ID 74.300.1182.2.18)</td>
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<tr>
<td>American Metal Products Company</td>
<td>Rendering (color; Object ID 74.300.1182.2.19)</td>
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<td>Arvin Industries, Inc.</td>
<td>Rendering (color; Object ID 74.300.1182.2.20)</td>
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<tr>
<td>Aurora Gasoline Company</td>
<td>Rendering (color; Object ID 74.300.1182.2.21)</td>
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<tr>
<td>Bendix Aviation Corporation</td>
<td>Rendering (color; Object ID 74.300.1182.2.22)</td>
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<tr>
<td>Bethlehem Steel Company</td>
<td>Rendering (color; Object ID 74.300.1182.2.23)</td>
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<td>Bohn Aluminum &amp; Brass Company</td>
<td>Rendering (color; Object ID 74.300.1182.2.24)</td>
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<td>Borg Corporation, George W.</td>
<td>Rendering (color; Object ID 74.300.1182.2.25)</td>
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<td>Borg - Warner Corporation</td>
<td>Rendering (color; Object ID 74.300.1182.2.26)</td>
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<tr>
<td>Burlington Mills Corporation</td>
<td>Rendering (2 slides, one black-and-white and one color; Object IDs 74.300.1182.2.27 and 74.300.1182.2.28)</td>
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<tr>
<td>Cincinnati Milling &amp; Grinding Machines Company</td>
<td>Rendering (color; Object ID 74.300.1182.2.29)</td>
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<td>Clevite Corporation</td>
<td>Rendering (color; Object ID 74.300.1182.2.30)</td>
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<td>Collings &amp; Aikman Corporation</td>
<td>Rendering (color; Object ID 74.300.1182.2.31)</td>
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<td>Cross Company, The</td>
<td>Rendering (color; Object ID 74.300.1182.2.32)</td>
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<tr>
<td>Dana Corporation</td>
<td>Rendering (color; Object ID 74.300.1182.2.33)</td>
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<tr>
<td>Detroit Gasket &amp; Manufacturing Company</td>
<td>Rendering (color; Object ID 74.300.1182.2.34)</td>
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<tr>
<td>Dole Valve Company</td>
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<td>Eaton Manufacturing Company</td>
<td>Rendering (color; Object ID 74.300.1182.2.36)</td>
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<tr>
<td>Electric Storage Battery Company</td>
<td>Rendering (color; Object ID 74.300.1182.2.37)</td>
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<tr>
<td>Essex Wire Corporation</td>
<td>Rendering (color; Object ID 74.300.1182.2.38)</td>
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<td>Ex-Cell-O Corporation</td>
<td>Rendering (color; Object ID 74.300.1182.2.39)</td>
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<td>Federal Mogul Bower Bearings, Inc.</td>
<td>Rendering (color; Object ID 74.300.1182.2.40)</td>
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<td>Firestone Tire &amp; Rubber Company</td>
<td>Rendering (color; Object ID 74.300.1182.2.41)</td>
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<td>Fram Corporation</td>
<td>Rendering (color; Object ID 74.300.1182.2.42)</td>
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<tr>
<td>Frankford Woolen Mills, Inc.</td>
<td>Rendering (color; Object ID 74.300.1182.2.43)</td>
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<td>General Time Corporation</td>
<td>Rendering (color; Object ID 74.300.1182.2.44)</td>
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<tr>
<td>Box 5</td>
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</table>
Globe Union, Inc. – rendering (color; Object ID 74.300.1182.2.47)
Holley Carburetor Company – rendering (color; Object ID 74.300.1182.2.48)
Kelsey – Hayes Wheel Company – rendering (color; Object ID 74.300.1182.2.49)
King Seeley Corporation – rendering (color; Object ID 74.300.1182.2.50)
Landis Tool Company – rendering (color; Object ID 74.300.1182.2.51)
Masland & Sons, C. H. – rendering (color; Object ID 74.300.1182.2.52)
Minnesota Mining & Manufacturing Company – rendering (color; Object ID 74.300.1182.2.53)
Modine Manufacturing Company – rendering (color; Object ID 74.300.1182.2.54)
Motorola, Inc. – rendering (color; Object ID 74.300.1182.2.55)
Muskegon Piston Ring Company – rendering (color; Object ID 74.300.1182.2.56)
National Lead Company – rendering (color; Object ID 74.300.1182.2.57)
Owens-Corning Fiberglas Corporation (color; Object ID 74.300.1182.2.58)
Pittsburgh Plate Glass Company – rendering (color; Object ID 74.300.1182.2.59)
Raybestos Manhattan, Inc. – rendering (color; Object ID 74.300.1182.2.60)
Republic Steel Corporation – rendering (color; Object ID 74.300.1182.2.61)
Revere Copper and Brass, Inc. – rendering (color; Object ID 74.300.1182.2.62)
Reynolds Metals Company – rendering (color; Object ID 74.300.1182.2.63)
River Raisin Paper Company – rendering (color; Object ID 74.300.1182.2.64)
Rockwell Spring & Axle Company – rendering (color; Object ID 74.300.1182.2.65)
Sheller Manufacturing Corporation – rendering (color; Object ID 74.300.1182.2.66)

Box 6

Snyder Tool & Engineering Company – rendering (color; Object ID 74.300.1182.2.67)
Exhibition names (black-and-white; Object ID 74.300.1182.2.68)
Floor plot plan (color; Object ID 74.300.1182.2.69)
Key to Plot Plan
  Key to plot plan (black-and-white; Object ID 74.300.1182.2.70)
  Raw materials (black-and-white; Object ID 74.300.1182.2.71)
  Chassis (black-and-white; Object ID 74.300.1182.2.72)
  Engine drop (black-and-white; Object ID 74.300.1182.2.73)
  Front end assembly (black-and-white; Object ID 74.300.1182.2.74)
  Body in white (black-and-white; Object ID 74.300.1182.2.75)
  Body drop (black-and-white; Object ID 74.300.1182.2.76)
  Cushion and trim assembly (black-and-white; Object ID 74.300.1182.2.77)
  Final assembly (black-and-white; Object ID 74.300.1182.2.78)
  Miscellaneous (black-and-white; Object ID 74.300.1182.2.79)
Objectives of suppliers show (black-and-white; Object ID 74.300.1182.2.80)
Project schedule of suppliers show (2 slides; black-and-white; Object IDs 74.300.1182.2.81 and 74.300.1182.2.82)
Dates and audience potential (black-and-white; Object ID 74.300.1182.2.83)
Cost estimate (black-and-white; Object ID 74.300.1182.2.84)
Promotion (black-and-white; Object ID 74.300.1182.2.85)
Continental Salon
Continental under Eiffel Tower – center court (color; Object ID 74.300.1182.2.86)
Café Tubac (color; Object ID 74.300.1182.2.87)
Couture (color; Object ID 74.300.1182.2.88)
Girl at table next to Eiffel Tower (color; Object ID 74.300.1182.2.89)
Christmas in Paris – Eiffel Tower – center court (color; Object ID 74.300.1182.2.90)
Actual picture of Paris (black-and-white; Object ID 74.300.1182.2.91)
Actual picture of Jacques Fath (black-and-white; Object ID 74.300.1182.2.92)
Building of Paris display - Chicago (black-and-white; Object ID 74.300.1182.2.93)
Building of Jacques Fath – Chicago (2 slides; black-and-white; Object IDs 74.300.1182.2.94 and 74.300.1182.2.95)
Building Eiffel Tower – Chicago (black-and-white; Object ID 74.300.1182.2.96)
Lighting problem – black Continental – Rotunda (black-and-white; Object ID 74.300.1182.2.97)
Eiffel Tower – with lighting baffel – Rotunda (black-and-white; Object ID 74.300.1182.2.98)
Eiffel Tower – finished (black-and-white; Object ID 74.300.1182.2.99)
Café de Paris with people (black-and-white; Object ID 74.300.1182.2.100)

Box 7
Christmas Shows
Night – crowd walking from Rotunda visitor's parking lot to Rotunda (color; Object ID 74.300.1182.3.2)
Crowd lined up outside Rotunda waiting to enter building (color; Object ID 74.300.1182.3.3)
Crowd viewing Christmas tree and doll display (color; Object ID 74.300.1182.3.4)
Crowd waiting to enter auditorium
   Overall view 1st quarter (color; Object ID 74.300.1182.3.5)
   Close up (color; Object ID 74.300.1182.3.6)
Auditorium sign "Up A Tree" starring D. Duck and Chip-n-Dale (color; Object ID 74.300.1182.3.7)
Crowd viewing displays – 2nd quarter, 1955 (color; Object ID 74.300.1182.3.8)
Close up wall panels – 2nd quarter, 1955 (color; Object ID 74.300.1182.3.9)
Puss 'n Boots, Wee Willie Winkie, Cow Jumped Over the Moon (color; Object ID 74.300.1182.3.10)
Animal forest (color; Object ID 74.300.1182.3.11)
"The Deer-Barn Four," 1956 (color; Object ID 74.300.1182.3.12)
Santa’s Workshop (2 slides; color; Object IDs 74.300.1182.3.13 and 74.300.1182.3.14)
Crowd viewing displays – Santa on tractor (color; Object ID 74.300.1182.3.15)
Crowd waiting to see Santa – Northpole – Santa's reindeer (color; Object ID 74.300.1182.3.16)
Santa's Castle (color; Object ID 74.300.1182.3.17)
Little boy talking to Santa (color; Object ID 74.300.1182.3.18)
Nativity
Shepherd going to Bethlehem, 1955 (color; Object ID 74.300.1182.3.19)
Jesus and Mary, 1955 (color; Object ID 74.300.1182.3.20)
Shepherd with staff, 1955 (color; Object ID 74.300.1182.3.21)
Joseph, Mary, Jesus, 1955 (color; Object ID 74.300.1182.3.22)
Shepherd in white robe, 1955 (color; Object ID 74.300.1182.3.23)
Wise Man, 1955 (color; Object ID 74.300.1182.3.24)
Theatre lights out (Star), 1955 (color; Object ID 74.300.1182.3.25)
Wise Men and Shepherd kneeling, 1955 (color; Object ID 74.300.1182.3.26)
Wise Men and gifts, 1955 (2 slides; color; Object IDs 74.300.1182.3.27 and 74.300.1182.3.28)
Close up, 1955 (color; Object ID 74.300.1182.3.29)
Entire auditorium, 1955 (color; Object ID 74.300.1182.3.30)
Cathedral scene with choir boys, 1956 (color; Object ID 74.300.1182.3.31)
Nativity – center court, 1956 (color; Object ID 74.300.1182.3.32)
Tree and Cathedral, 1957 (color; Object ID 74.300.1182.3.33)
First quarter – doll display, 1957 (color; Object ID 74.300.1182.3.34)
Doll Beauty Parlor and Dress Shop – rendering, 1957 (color; Object ID 74.300.1182.3.35)

Box 8
Doll Beauty Parlor and Dress Shop, 1957
  Rendering (color; Object ID 74.300.1182.3.36)
  Actual (color; Object ID 74.300.1182.3.37)
Edsel display, 1957 (color; Object ID 74.300.1182.3.38)
Second quarter – Edsel foreground, 1957 (color; Object ID 74.300.1182.3.39)
Bake Shop, 1957
  Rendering (color; Object ID 74.300.1182.3.40)
  Actual (color; Object ID 74.300.1182.3.41)
Wall panel – exotic animals, 1957
  Zebra
    Rendering (color; Object ID 74.300.1182.3.42)
    Actual (color; Object ID 74.300.1182.3.43)
  Giraffe
    Rendering (color; Object ID 74.300.1182.3.44)
    Actual (color; Object ID 74.300.1182.3.45)
  Ostrich
    Rendering (color; Object ID 74.300.1182.3.46)
    Actual (color; Object ID 74.300.1182.3.47)
  Monkeys
    Rendering (color; Object ID 74.300.1182.3.48)
    Actual (color; Object ID 74.300.1182.3.49)
Circus band – rendering, 1957 (color; Object ID 74.300.1182.3.50)
Circus elephants – rendering, 1957 (color; Object ID 74.300.1182.3.51)
Circus – actual, 1957 (color; Object ID 74.300.1182.3.52)
Third quarter – Lincoln, 1957 (color; Object ID 74.300.1182.3.53)
"The Deer-Barn Four," 1957
  Rendering (color; Object ID 74.300.1182.3.54)
  Actual (color; Object ID 74.300.1182.3.55)
Santa's Workshop, 1957 (color; Object ID 74.300.1182.3.56)
American Flyer display, 1957 (color; Object ID 74.300.1182.3.57)
Lionel display, 1957 (color; Object ID 74.300.1182.3.58)
North Pole, 1957
  Rendering (color; Object ID 74.300.1182.3.59)
  Actual (color; Object ID 74.300.1182.3.60)
Signboard – "A Christmas Fantasy" (color; Object ID 74.300.1182.3.61)
Tree and Cathedral, 1958 (color; Object ID 74.300.1182.3.62)
Nativity with organ – center court, 1958 (color; Object ID 74.300.1182.3.63)
First quarter – doll display, 1958 (color; Object ID 74.300.1182.3.64)
Doll house – "Doll Dressing Contest," 1958 (color; Object ID 74.300.1182.3.65)
Auditorium entrance – International Skating Dolls, 1958 (color; Object ID 74.300.1182.3.66)
Second quarter – shopping center in Christmas decorations, 1958 (color; Object ID 74.300.1182.3.67)

Box 9
Santa's Doll Beauty Shoppe and Dress Salon, 1958 (color; Object ID 74.300.1182.3.68)
Small window of the Pixie Candy Kitchen, 1958 (2 slides; color; Object IDs 74.300.1182.3.69 and 74.300.1182.3.70)
Bake shop, 1958 (color; Object ID 74.300.1182.3.71)
Small window of dealership, 1958 (color; Object ID 74.300.1182.3.72)
Quality sales and service, 1958 (color; Object ID 74.300.1182.3.73)
"Zweifel Bros." miniature circus, 1958 (color; Object ID 74.300.1182.3.74)
Close up – Circus Big Top, 1958 (color; Object ID 74.300.1182.3.75)
Santa’s Workshop and Castle
  From 3rd quarter, 1958 (color; Object ID 74.300.1182.3.76)
  From 4th quarter, 1958 (color; Object ID 74.300.1182.3.77)
Cathedral entrance, 1959 (color; Object ID 74.300.1182.3.78)
Cathedral entrance with people, 1959 (color; Object ID 74.300.1182.3.79)
Nativity with people – center court, 1959 (color; Object ID 74.300.1182.3.80)
Tree and falcon, 1959 (color; Object ID 74.300.1182.3.81)
Auditorium entrance – chipmunks (3), bears and snowmen, 1959 (color; Object ID 74.300.1182.3.82)
Signboard "A Christmas Fantasy," 1960 (color; Object ID 74.300.1182.3.83)
Tree from 1st quarter with Comet, 1960 (color; Object ID 74.300.1182.3.85)
Christmas Space Garden from 1st quarter, 1960 (color; Object ID 74.300.1182.3.86)
Dancing giraffes, 1960 (color; Object ID 74.300.1182.3.87)
Circus band, 1960 (color; Object ID 74.300.1182.3.88)
Circus elephants, 1960 (color; Object ID 74.300.1182.3.89)
2nd quarter overall view from 3rd quarter, 1960 (color; Object ID 74.300.1182.3.90)
Santa’s Workshop – lounge area, 1960 (color; Object ID 74.300.1182.3.91)
Wee Willie Winkie, 1960 (color; Object ID 74.300.1182.3.92)
Humpty Dumpty, 1960 (color; Object ID 74.300.1182.3.93)
"The Deer-Barn Four," 1960 (color; Object ID 74.300.1182.3.94)
Tractor with Santa Claus, 1960 (color; Object ID 74.300.1182.3.95)
Santa’s Castle from 3rd quarter, 1960 (color; Object ID 74.300.1182.3.96)
Santa’s Castle from 4th quarter, 1960 (color; Object ID 74.300.1182.3.97)
Bake shop – ramp area, 1960 (color; Object ID 74.300.1182.3.98)
Pixie Candy Kitchen – ramp area, 1960 (color; Object ID 74.300.1182.3.99)
"Christmas Around the World" – 4th quarter, 1960 (color; Object ID 74.300.1182.3.100)

Box 10

Signboard "A Christmas Fantasy," 1961 (color; Object ID 74.300.1182.3A.1)
Front view of Rotunda with signboard "A Christmas Fantasy," 1961 (color; Object ID 74.300.1182.3A.2)
Front view of Rotunda taken from south side, 1961 (color; Object ID 74.300.1182.3A.3)
Tree and Cathedral – 1st quarter, 1961 (color; Object ID 74.300.1182.3A.5)
Nativity with organ – center court, 1961 (color; Object ID 74.300.1182.3A.6)
Doll display, 1961 (color; Object ID 74.300.1182.3A.7)
Thunderbird display, 1961
  2nd quarter (color; Object ID 74.300.1182.3A.8)
  1st quarter (color; Object ID 74.300.1182.3A.9)
2nd quarter overall view from auditorium, 1961 (color; Object ID 74.300.1182.3A.10)
Santa’s Workshop, 1961 (color; Object ID 74.300.1182.3A.11)
White tractor with Santa, 1961 (color; Object ID 74.300.1182.3A.12)
Santa’s Castle
  Street scene – 3rd quarter, 1961 (color; Object ID 74.300.1182.3A.13)
  4th quarter, 1961 (color; Object ID 74.300.1182.3A.14)
Organ display – 4th quarter, 1961 (color; Object ID 74.300.1182.3A.15)

Box 11

Styling/Engineering Show, "Pencil to Proving Ground," July 4 – September 2, 1957
Signboard
  "A Car is Born – Tom Skelly" (color; Object ID 74.300.1182.4.1)
  "A Car is Born – Ride with a Test Driver" (color; Object ID 74.300.1182.4.2)
Theme center – Ford Research and Engineering Center
  Rendering (color; Object ID 74.300.1182.4.4)
  Actual (color; Object ID 74.300.1182.4.5)
Consumer research and market analysis panels
  Rendering (color; Object ID 74.300.1182.4.6)
  Actual (2 slides; color; Object IDs 74.300.1182.4.7 and 74.300.1182.4.8)
Styling display
  Rendering (2 slides; color; Object ID 74.300.1182.4.9 and 74.300.1182.4.10)
  Drawing board (color; Object ID 74.300.1182.4.11)
  Clay modeler (color; Object ID 74.300.1182.4.12)
  With Edsel "E" (color; Object ID 74.300.1182.4.13)
Styling brochure (color; Object ID 74.300.1182.4.14)
1957 Ford Skyriner retractable convertible hardtop display (color; Object ID 74.300.1182.4.15)
X-100 display
  Rendering (color; Object ID 74.300.1182.4.16)
  Actual (color; Object ID 74.300.1182.4.17)
Entrance – Rotunda test track (color; Object ID 74.300.1182.4.18)
Plot of Rotunda grounds showing trees in yellow that have to be removed for test track construction (color; Object ID 74.300.1182.4.19)
Rotunda Proving Ground layout (color; Object ID 74.300.1182.4.20)
Silhouette of various types of roads on Rotunda Proving Ground (color; Object ID 74.300.1182.4.21)
Rotunda Proving Ground layout (black-and-white; Object ID 74.300.1182.4.22)
Loading passengers, Rotunda Proving Ground
  Camille Saunders and Bob Curtis (color; Object ID 74.300.1182.4.23)
  Camille Saunders and Russ Halley (Object ID 74.300.1182.4.24)
Loading visitors – Rotunda Proving Ground, 1957 (color; Object ID 74.300.1182.4.25)
Hill climb – Rotunda Proving Ground, 1957 (color; Object ID 74.300.1182.4.26)
Banked curve – Rotunda Proving Ground, 1957 (color; Object ID 74.300.1182.4.27)
Summary of Rotunda test track survey (black-and-white; Object ID 74.300.1182.4.28)
Durability "Tear Down" display
  Rendering (color; Object ID 74.300.1182.4.29)
  Actual (color; Object ID 74.300.1182.4.30)
Edsel blueprint tower display – rendering (color; Object ID 74.300.1182.4.31)
Test car on turntable with Edsel Blueprint Tower display on right (color; Object ID 74.300.1182.4.32)
Archives display (color; Object ID 74.300.1182.4.33)

Box 12

Center court
  1957 "Ford Family of Fine Cars" – fountain in foreground (color; Object ID 74.300.1182.4.34)
  1958 Edsels
    Close up view (color; Object ID 74.300.1182.4.35)
    Overall view (color; Object ID 74.300.1182.4.36)
Chart
Rotunda attendance
  January – April, 1957 (color; Object ID 74.300.1182.4.37)
  July – September, 1954-1957 (color; Object ID 74.300.1182.4.38)
Rouge Plant tours, July – September, 1953-1957 (color; Object ID 74.300.1182.4.39)
Average cost per visitor – Rotunda Summer Show and Test Track Ride, 1957 (black-and-white; Object ID 74.300.1182.4.40)

International Show proposal, February 21 - March 23, 1958
  Plot plan – rendering (color; Object ID 74.300.1182.4.41)
  Tower of London entrance – rendering (color; Object ID 74.300.1182.4.42)
  Jewel display inside Tower of London – rendering (color; Object ID 74.300.1182.4.43)
  Jewel showcase inside Tower of London – rendering (color; Object ID 74.300.1182.4.44)
  Jewel display inside Tower of London with suits of armor rendering (color; Object ID 74.300.1182.4.45)
  Crown display in center court
    With Anglia – rendering (color; Object ID 74.300.1182.4.46)
    Showing Big Ben – rendering (color; Object ID 74.300.1182.4.47)
  *Detroit News* bird house display, March 15 - 23, 1958
    Prize winners – center island display (color; Object ID 74.300.1182.4.48)
    Purple martin houses (color; Object ID 74.300.1182.4.49)
    Nesting shelves (color; Object ID 74.300.1182.4.50)
    Overall view – feeding shelves – bluebird houses – nesting shelves (color; Object ID 74.300.1182.4.51)

Station wagon living display, March 15 - April 28, 1958
  Mercury station wagon
    Toy para-wing in foreground (color; Object ID 74.300.1182.4.52)
    Para-wing and sleeping equipment in foreground (color; Object ID 74.300.1182.4.53)

Ford Employees Worldwide Art Festival, May 4 - 11, 1958
  Signboard – "Art Festival" (color; Object ID 74.300.1182.4.54)
  Overall view of ramp area
    Taken from 3rd quarter (color; Object ID 74.300.1182.4.55)
    Taken from 4th quarter (color; Object ID 74.300.1182.4.56)
  Close up of group of paintings (color; Object ID 74.300.1182.4.57)

Divisional Product Show, "Fun for You on American Road," May 22 - September 1, 1958
  Signboard – "Fun for You on the American Road" (color; Object ID 74.300.1182.4.58)
  Theme center – "Ford Family of Fine Cars" (color; Object ID 74.300.1182.4.59)
  Lincoln display – "Beauty and Fashion...The Lincoln Look" (color; Object ID 74.300.1182.4.60)
  Safety display – "There’s Safety in the Ford Family of Fine Cars" (color; Object ID 74.300.1182.4.61)
Ford display – "Thunderbird, America’s Largest Selling Convertibles" (color; Object ID 74.300.1182.4.62)
Ford display – "Fairland 500 Skyliner – America’s Largest Selling Convertibles" (color; Object ID 74.300.1182.4.63)
Consumer research market analysis panels (color; Object ID 74.300.1182.4.64)
Ford tractor display (color; Object ID 74.300.1182.4.65)

Box 13

Mercury display "Longer – Lower – Wider – The Performance Champion for 1958" (color; Object ID 74.300.1182.4.66)
Edsel display – "The Idea Car of the Ford Motor Company" (color; Object ID 74.300.1182.4.67)
Ford industrial engine display (color; Object ID 74.300.1182.4.68)
Loading visitors – Rotunda Proving Ground (1958 cars) (color; Object ID 74.300.1182.4.69)
Styling display
  3/8 scale clay model (color; Object ID 74.300.1182.4.70)
  LaGalaxie (color; Object ID 74.300.1182.4.71)
Imported car display – Anglia and Taunus (color; Object ID 74.300.1182.4.72)
Center Court
  Ford Country Squire with Tour-A-Tent Car Top Sleeper and Thames 800 Estate Bus (color; Object ID 74.300.1182.4.73)
  Ford Fairlane Sedan – western set (color; Object ID 74.300.1182.4.74)
  Edsel Bermuda 4-Door Wagon (color; Object ID 74.300.1182.4.75)
  Continental Mark III Convertible – golf course (color; Object ID 74.300.1182.4.76)
  Mercury Turnpike Cruiser – motel (color; Object ID 74.300.1182.4.77)
  Edsel Citation Convertible – mountain highway
    Close up (color; Object ID 74.300.1182.4.78)
    Overall (color; Object ID 74.300.1182.4.79)
Plant tours
  Highland Park assembly line (black-and-white; Object ID 74.300.1182.4.80)
  Dearborn Engine Plant – information signs (black-and-white; Object ID 74.300.1182.4.81)
Dearborn Assembly Plant
  Visitors looking at display (black-and-white; Object ID 74.300.1182.4.82)
  Body drop – safety patrol boys (black-and-white; Object ID 74.300.1182.4.83)
  Boat docks – special guests leaving by boat (black-and-white; Object ID 74.300.1182.4.84)
  Air view – Rouge Plant (black-and-white; Object ID 74.300.1182.4.85)
  Group leaving by bus at front of Rotunda (black-and-white; Object ID 74.300.1182.4.86)
  Visitors watching ingot being removed from soaking pits (black-and-white; Object ID 74.300.1182.4.87)
  Stamping plant – guide using PA system (black-and-white; Object ID 74.300.1182.4.88)
Dearborn Assembly Plant

End of line (black-and-white; Object ID 74.300.1182.4.89)

Body drop (black-and-white; Object ID 74.300.1182.4.90)

Boy Scouts walking past engine plant (black-and-white; Object ID 74.300.1182.4.91)

Stockholders Meeting, May 24, 1956

Air view of Rotunda and tents (black-and-white; Object ID 74.300.1182.4.92)

Information booth (black-and-white; Object ID 74.300.1182.4.93)

Registration booth (black-and-white; Object ID 74.300.1182.4.94)

Entrance to meeting tent (2 slides, one at an angle; black-and-white; Object ID 74.300.1182.4.95 and 74.300.1182.4.96)

Inside Meeting Tent

From back (black-and-white; Object ID 74.300.1182.4.97)

Form side (black-and-white; Object ID 74.300.1182.4.98)

Inside Eating Tent (2 slides, one close-up; black-and-white; Object ID 74.300.1182.4.99 and 74.300.1182.4.100)

Box 14

American Ordnance Association, September 17, 1957

View of rocket display in Rotunda visitors lot "Welcome Michigan Post AOA" (black-and-white; Object ID 74.300.1182.5.1)

D.S. Harder and Group visit display in Rotunda visitor’s lot – Honest John Rocket (black-and-white; Object ID 74.300.1182.5.2)

Bendix – Talos missile (black-and-white; Object ID 74.300.1182.5.3)

One-man helicopter (black-and-white; Object ID 74.300.1182.5.4)

Ford aircraft engine (black-and-white; Object ID 74.300.1182.5.5)

Ford Farside Rocket (black-and-white; Object ID 74.300.1182.5.6)

Outdoor Bar-B-Q pit (black-and-white; Object ID 74.300.1182.5.7)

Ford new car introduction, 1959

Overall shopping center (color; Object ID 74.300.1182.5.8)

Jewel Case

Wheel covers (color; Object ID 74.300.1182.5.9)

Steering wheel (color; Object ID 74.300.1182.5.10)

Small window fashion shop "Thunderbird Elegance" (color; Object ID 74.300.1182.5.11)

"Fairlane Fashions" (color; Object ID 74.300.1182.5.12)

Interiors (Ford crests and V trim over fireplace) (color; Object ID 74.300.1182.5.13)

Ford Quality Sales & Service (color; Object ID 74.300.1182.5.14)

Genuine Ford Parts and Accessories (2 slides; color; Object ID 74.300.1182.5.15 and 74.300.1182.5.16)

Country Sedan and Country Squire – center court (color; Object ID 74.300.1182.5.17)

M-E-L new car introductions, 1959

1st quarter from front door toward auditorium (color; Object ID 74.300.1182.5.18)

1st quarter from auditorium toward front door (color; Object ID 74.300.1182.5.19)

Overall shopping center (taken from high level) (color; Object ID 74.300.1182.5.20)

Overall shopping center (color; Object ID 74.300.1182.5.21)
The Jewel Box (color; Object ID 74.300.1182.5.22)  
Small window fashion shop (new fashions for 1959 Mercury – Edsel – Lincoln)  
=color; Object ID 74.300.1182.5.23)  
Gallerie of Fashions (color; Object ID 74.300.1182.5.24)  
Interiors (Lincoln and Continental horn buttons and Edsel rear deck trim over fireplace) (color; Object ID 74.300.1182.5.25)  
M-E-L Quality Sales and Service (color; Object ID 74.300.1182.5.26)  
Genuine M-E-L Parts and Accessories (color; Object ID 74.300.1182.5.27)  
Inside dealership  
1959 Mercury sign (color; Object ID 74.300.1182.5.28)  
Edsel engine display (color; Object ID 74.300.1182.5.29)  
Styling display – Continental Limousine (color; Object ID 74.300.1182.5.30)  
"The Lincoln Look is the Look of Elegance" – 4th quarter (color; Object ID 74.300.1182.5.31)  
Edsel station wagon and Mercury convertible – center court (color; Object ID 74.300.1182.5.32)  

Box 15  
Ford Employees Worldwide Art Festival, April 5 - 26, 1959  
Front view of Edsel wagon (center court "Station Wagon Living") (color; Object ID 74.300.1182.5.33)  
Entrance theme – Ford Employees International Art Festival (color; Object ID 74.300.1182.5.34)  
Shopping center  
Overall – Art Gallery (color; Object ID 74.300.1182.5.35)  
Pen and Ink Shop (color; Object ID 74.300.1182.5.36)  
Sculpture Shop (color; Object ID 74.300.1182.5.37)  
4th quarter – oil paintings (color; Object ID 74.300.1182.5.38)  
Rotunda Summer Show, "New Adventures on the American Road," May 22 - September 7, 1959  
Model of Alaskan Scene (2 slides; color; Object IDs 74.300.1182.5.39 and 74.300.1182.5.40)  
Signboard – "New Adventures on the American Road" (color; Object ID 74.300.1182.5.41)  
Theme Center - Expressway Display (color; Object ID 74.300.1182.5.42)  
Ford Research and Engineering Center (color; Object ID 74.300.1182.5.44)  
"Hurricane Road" wind tunnel display (color; Object ID 74.300.1182.5.45)  
Diamond luster enamel finish (color; Object ID 74.300.1182.5.46)  
Fountain with Edsel convertible and Alaska sign in background (color; Object ID 74.300.1182.5.47)  
Overall shopping center – travel information center (color; Object ID 74.300.1182.5.48)  
Travel Information Center (color; Object ID 74.300.1182.5.49)  
Small window – import shop – "Ford Around the World" (color; Object ID 74.300.1182.5.50)
Large window – import shop – "Ford Around the World" (color; Object ID 74.300.1182.5.51)
Large window – Station Wagon Living shop (color; Object ID 74.300.1182.5.52)
Small Window – Station Wagon Living books (color; Object ID 74.300.1182.5.53)
Dealership – "Wherever You Go Quality Sales and Service" (color; Object ID 74.300.1182.5.54)
Tractor – new Ford Select O-Speed (color; Object ID 74.300.1182.5.55)
Professor Cy Clopedia (color; Object ID 74.300.1182.5.56)
Sign – "Ride with a Test Driver" (color; Object ID 74.300.1182.5.57)
Styling display
  3/8 scale clay model and drawing board (color; Object ID 74.300.1182.5.60)
  Levacar showing arch (color; Object ID 74.300.1182.5.61)
  Levacar showing narrator (color; Object ID 74.300.1182.5.62)
Thunderbird display (color; Object ID 74.300.1182.5.63)
Entrance – Alaska, "A New Adventure on the American Road" (color; Object ID 74.300.1182.5.64)
Alaskan Scene
  Edsel wagon and boat (color; Object ID 74.300.1182.5.65)
  Mercury wagon (color; Object ID 74.300.1182.5.66)

Box 16
1960 Spring Festival, April 17 - May 30, 1960
Signboard Spring Festival – "Employees International Art Exhibition" (color; Object ID 74.300.1182.5.67)
Theme center "Ford Employees International Art Exhibition" (color; Object ID 74.300.1182.5.68)
Mexican garden – front door (color; Object ID 74.300.1182.5.69)
Degas Studio – 1st quarter (color; Object ID 74.300.1182.5.70)
Painting display – 1st quarter (color; Object ID 74.300.1182.5.71)
Comet Space Garden
  From 1st quarter (color; Object ID 74.300.1182.5.72)
  From 2nd quarter Sofit (color; Object ID 74.300.1182.5.73)
Italian garden – lounge area (color; Object ID 74.300.1182.5.74)
Garden of Yesterday – ramp area (color; Object ID 74.300.1182.5.75)
Garden of Today – ramp area (color; Object ID 74.300.1182.5.76)
French scene – 4th quarter (color; Object ID 74.300.1182.5.77)
Hawaii – center court entrance (color; Object ID 74.300.1182.5.78)
Hawaiian scene
  Thunderbird and Mercury convertibles (color; Object ID 74.300.1182.5.79)
  Falcon wagon (color; Object ID 74.300.1182.5.80)
  Luau with hula girls (color; Object ID 74.300.1182.5.81)
1961 Rotunda Summer Show, "The Gyron – A New Concept in Automotive Styling"
Front of Rotunda Building and signboard "The Gyron" (color; Object ID 74.300.1182.5.84)
Signboard "The Gyron – A New Concept in Automotive Styling" (color; Object ID 74.300.1182.5.85)
Mobilgas Economy Run – Falcon (color; Object ID 74.300.1182.5.86)
Safety display (color; Object ID 74.300.1182.5.87)
Econoline camper (color; Object ID 74.300.1182.5.88)
The Palomar station wagon (color; Object ID 74.300.1182.5.89)
Fuel economy computer (color; Object ID 74.300.1182.5.90)
"Science City" – Ford Research and Engineering Center (color; Object ID 74.300.1182.5.91)
Miniature Ford assembly plant (color; Object ID 74.300.1182.5.92)
Mercury – new cushion – link suspension (color; Object ID 74.300.1182.5.93)
Loading visitors – Rotunda Proving Ground – 1961 cars (color; Object ID 74.300.1182.5.94)
The Gyron display (color; Object ID 74.300.1182.5.95)
1960 distribution of the Ford sales dollar (color; Object ID 74.300.1182.5.96)
Entrance center court – "The Ford Family of Compact Cars" (color; Object ID 74.300.1182.5.97)
Center court display
  Falcon on turntable (color; Object ID 74.300.1182.5.98)
  Comet on turntable (color; Object ID 74.300.1182.5.99)
  Econoline pickup and bus (color; Object ID 74.300.1182.5.100)

**Box 17**

International Show proposal, February 21 - March 23, 1958
Floor plan (black-and-white; Object ID 74.300.1182.6.1)
Center court entrance – rendering (color; Object ID 74.300.1182.6.2)
Display panels – second quarter rendering (color; Object ID 74.300.1182.6.3)
Wall panel display
  Contemporary color schemes (color; Object ID 74.300.1182.6.4)
  Body dimensions – rendering (color; Object ID 74.300.1182.6.5)
Rear projection slide display – rendering (color; Object ID 74.300.1182.6.6)
Anglia body display – rendering (color; Object ID 74.300.1182.6.7)
Fordson tractor display – rendering (color; Object ID 74.300.1182.6.8)
Ford service map – rendering (color; Object ID 74.300.1182.6.9)
English – Ford truck display – rendering (color; Object ID 74.300.1182.6.10)
English castle – rendering (color; Object ID 74.300.1182.6.11)
Jewel display inside castle – rendering (color; Object ID 74.300.1182.6.12)
Suits of armor inside castle – rendering (color; Object ID 74.300.1182.6.13)
Crown display in center court with Anglia – rendering (color; Object ID 74.300.1182.6.14)

1962 Rotunda Summer Show "Dearborn Holiday" May 24 - September 3, 1962
Philco television display (color; Object ID 74.300.1182.6.20)
Safety display (color; Object ID 74.300.1182.6.21)
Philco
  Living room display (color; Object ID 74.300.1182.6.22)
  Philco kitchen display (3 slides; color; Object IDs 74.300.1182.6.23, 74.300.1182.6.24 and 74.300.1182.6.25)
Vinyl display (color; Object ID 74.300.1182.6.26)
Autolite spark plug display (color; Object ID 74.300.1182.6.27)
Autolite display (color; Object ID 74.300.1182.6.28)
Mercury display (color; Object ID 74.300.1182.6.29)
Lincoln Continental display (color; Object ID 74.300.1182.6.30)
Loading visitors – Rotunda Proving Ground – 1962 cars (color; Object ID 74.300.1182.6.31)
Model assembly line (color; Object ID 74.300.1182.6.32)
Ford Cougar 406 display (2 slides; color; Object IDs 74.300.1182.6.33 and 74.300.1182.6.34)
Center Court
  Entrance "Palomar" (color; Object ID 74.300.1182.6.35)
  Falcon and Comet station wagons (color; Object ID 74.300.1182.6.36)
  Ford and Mercury station wagons (color; Object ID 74.300.1182.6.37)
  Palomar on turntable (color; Object ID 74.300.1182.6.38)
  Ford Falcon station bus camper (color; Object ID 74.300.1182.6.39)

Box 18
Seattle Fair 1962, April 21 - October 21
  Seattle World’s Fair Preview (color; slide number 20)
  Aerial view – World’s Fair (color; slide number 21)
  Space Needle – rendering (color; slide number 22)
  Monorail – rendering (color; slide number 23)
  World’s Fair overview – pointing out "The World of Science" (color; slide number 24)
  International Pavilion (color; slide number 25)
  "Life in the Space Age" (color; slide number 26)
  Exhibit Space (slide number 27)
  Arches – "World of Science" (color; slide number 28)
  Ford Geodesic Dome – rendering (color; slide number 30)
  Ford Galaxie – Seattle 1962 (color; slide number 31)
  Employees with sign – "Welcome to An Adventure in Space" (color; slide number 32)
  Crowd with Ford cars outside – Pacific Mutual Life building in background (color; slide number 33)
  Crowd – "Ford of the Future" exhibit (color; slide number 34)
  Seattle-ite (color; slide number 35)
  "Meet Yourself in the Space Age on Philco TV" (color; slide number 36)
  "An Adventure in Space" ride (color)
  Line waiting for ride (slide number 37)
  Inside ride (color; slide number 38)
  View of solar system (color; slide number 39)
  Crowd outside Ford Motor Company product exhibit (2 slides; color; slide numbers 40 and 41)
Plans for "An Adventure in Space" ride – Seattle 1962
  Entrance to "An Adventure in Space" – rendering (color; slide number 21)
  Pilots – rendering (color; slide number 22)
Cabin – "An Adventure in Space" – rendering (color; slide number 23)
Pilots – rendering (color; slide number 24)
Countdown to liftoff – rendering (color; slide number 25)
View from windows – Rendering (5 slides; color; slide numbers 26-30)
View of cabin from rear – rendering (color; slide number 32)
View of exit vestibule – rendering (color; slide number 33)

Unnumbered slides (Seattle 1962)
Crowd in/near Ford Geodesic Dome – Seattle 1962 (1 slide; color)
Employees outside Ford Geodesic Dome – Seattle 1962 (1 slide; color)
View of cabin – "An Adventure in Space" – Seattle 1962 (1 slide; color)
Ford sign near Space Needle – Seattle 1962 (1 slide; color)